

APPENDIX A

Sponsor opportunities at Neuroinformatics 2014 in Leiden

EXHIBITOR PACKAGES

All exhibitor packages (marked *E* in the Event Sponsorship Agreement) include a 4, 6, or 8 m² Congress exhibit space and different levels of company logo exposure.

Banquet Exhibitor Package € 5.000,-

- Exhibitor logo appears on the congress website
- Exhibitor logo in the Abstract and Program Books
- One full page in the Abstract Book to exhibitor's disposal
- First choice of available exhibit spots.
- 8 m² booth. Basic furniture is included (1 table, 2 chairs)
- Projection of the logo during breaks
- Recognition as the co-partner of the Banquet
- Exhibitor logo prominently displayed at the Banquet
- Opportunity to address the guests at the Banquet
- 1 free registration for the congress (including booth personnel)

Registration Area Exhibitor Package € 3.000,-

- Exhibitor logo appears on the congress website
- Exhibitor logo in the Abstract and Program Books
- One full page in the Abstract Book to exhibitor's disposal
- Choice of available exhibit spots
- 6 m² booth. Basic furniture is included (1 table, 2 chairs)
- Banner on the wall above the registration desk
- 1 free registration for the congress (including booth personnel)

Basic Exhibitor Package € 1.750,-

- Exhibitor logo appears on the congress website
- Exhibitor logo in the Abstract and Program Books
- 4 m² booth. Basic furniture is included (1 table, 2 chairs)

ADVERTISEMENT PACKAGES

Package including Congress Bag € 3.000,-

- Company logo appears on the congress website
- One full page in the Abstract book to advertiser's disposal
- Company logo in the Abstract and Program Book
- Company logo displayed in the registration area
- Company logo on the congress bag given to all attendees
- Included: Production cost of congress bag

Package including Abstract Book USB flash drive € 3.000,-

- Company logo appears on the congress website
- One full page in the Abstract Book to advertiser's disposal
- Company logo in the Abstract and Program Books
- Company logo displayed in the registration area
- Company logo on a flash drive holding the Abstract Book PDF, given to all attendees
- Included: Production cost of USB flash drives

- Package including Lanyard** € 2.000,-
- Company logo appears on the congress website
 - One full page in the Abstract Book to advertiser`s disposal
 - Company logo in the Abstract and Program Books
 - Company logo displayed in the registration area
 - Company logo on the lanyards, given to all attendees
 - Included: Production cost of lanyards
- Technical Equipment Sponsorship** € 2.000,-
- Company logo appears on the congress website
 - One full page in the Abstract Book to advertiser`s disposal
 - Company logo in the Abstract and Program Books
 - Company logo displayed in the registration area
 - Company acknowledged as the technical equipment sponsor in the Program Book PDF and in the registration area
- Computer Demo session Sponsorship** € 2.000,-
- Company logo appears on the congress website
 - Company logo in the Abstract and Program Books
 - One full page in the Abstract Book to advertiser`s disposal
 - Company acknowledged as the demo session sponsor in the Program Book PDF
 - Logo prominently displayed in the pavilion hosting the computer demo stations
- Advertisement in the Program Book PDF** € 1.000,-
- Company logo appears on the congress website
 - Company logo in the Abstract and Program Books
 - One full page in the Program Book to advertiser`s disposal
- Company logo on paper coffee cups** € 1.200,-
- Company logo appears on the congress website
 - Company logo in the Abstract and Program Books
 - Company logo on the coffee break paper coffee cups
- Insertion in Congress Bag** € 500,-
- Company logo appears on the congress website
 - Exhibitor logo in the Abstract and Program Books
 - Leaflet or flyer (no catalogues) in the congress bag given to all attendees

Do you have creative ideas or special requests that are not covered in the packages above? Don't hesitate to let us know and we will be happy to work with you to create a solution that meets your needs!

Contact information

Helena Ledmyr, Development Officer

Telephone: +46 8 524 870 35

E-mail: helena@incf.org